The Open Art exhibition runs from Saturday 13 July to Saturday 7 September 2019.

Eligibility
The exhibition is for paintings, drawings, prints (not reproductions), photography, textiles and mixed media created since July 2016. Small pieces of craftwork are also eligible, but we cannot accept installations or performances. The work must be about or relate to the New Forest. A maximum of three pieces of work per artist may be submitted.

Selection
The work is selected by a panel appointed by the New Forest Heritage Centre. All works are judged on individual merit and the judges’ decision is final. No correspondence or discussion will be entered into.

Prizes
The following prizes, sponsored by ExxonMobil Fawley are offered:

1st - £500
2nd - £300
3rd - £100

In addition, £100 is offered to the winner of the People’s Prize.

Display
Work should be securely framed and strung. It needs to be suitable for hanging on the gallery wall (as if from a picture hook). Framed work should not be greater than 300cm in perimeter (e.g. 60cm x 90cm). Work over this size will not be accepted. Three dimensional pieces of craftwork should not exceed 50cm in any dimension.

Entry form
Completed entry forms must be handed in with the labelled work on submission day, accompanied by the appropriate fee (cash or cheque).

Labelling
All work must be correctly labelled using the labels included with the application form and following the submission instructions. The bottom label should be adhered to the back (indicating the alignment of the work), giving the artist’s name, title of exhibit, medium and selling price. If not for sale, it should be marked Not For Sale (NFS) but still have a value attached to it for insurance purposes (see Liability).

The top label is a tie-on label which can be hung over the front of the piece. The centre part of the label will be signed by a Centre representative upon submission of the work and given back as a receipt. You should bring your receipt with you when you come to collect your work.

Please read the following instructions carefully and if you have any queries, don’t hesitate to contact us at office@newforesthertage.org.uk or call 023 8028 6151.

Conditions of entry

The New Forest has for centuries inspired artists and painters drawn by its natural and timeless beauty. To celebrate this unique environment, the New Forest Heritage Centre is hosting its seventh Open Art exhibition, sponsored by ExxonMobil Fawley.
Entry fee
Price per entry is £5.00 or £3.00 for full-time students. Fees are non-returnable. Payment fee can be made in cash or by cheque (please see website for full details).

Commission
Commission is 30% of the selling price and artists should price their work to include this cost. For example, a painting selling for £100 would attract a commission of £30, leaving the artist £70.

Please be aware that work sold may be taken away by the purchaser prior to the end of the exhibition. All payments to artists will be made after the end of the exhibition.

Submission
Work should be submitted (loosely wrapped) to the New Forest Heritage Centre, High Street (off main car park), Lyndhurst SO43 7NY on:

Sunday 30 June 2019
10.00am - 2.00pm

Monday 1 July 2019
10.00am - 2.00pm

Results
All artists will be notified by email (or by post if no email address) by Friday 5 July. Invitations to the Artists' Reception will be sent out as soon as possible. The Reception will be held on Thursday 11 July when the winners will be announced.

Collection of work
Work that has not been selected should be collected from the New Forest Heritage Centre on:

Sunday 7 July 2019
10.00am - 2.00pm

Monday 8 July 2019
10.00am - 2.00pm

Work that has been selected and hung, but not sold during the exhibition should be collected from the Centre on:

Sunday 8 September 2019
10.00am - 2.00pm

Monday 9 September 2019
10.00am - 2.00pm

At the end of the exhibition, artists whose work has sold will be sent payment of the selling price minus the commission. Artists will receive notification of sales prior to the collection dates above.

Liability
The New Forest Heritage Centre will take all reasonable care in handling and safeguarding works submitted. Artists should be aware, however, that work is submitted at their own risk and that they are encouraged to make their own insurance arrangements.

Stewarding
The gallery is not patrolled during opening hours, but if anyone would like to help volunteer to steward the exhibition, you would be most welcome. Please contact the Centre Manager (contact details below).

New Forest Heritage Centre,
High Street (off main car park),
Lyndhurst SO43 7NY

023 8028 6151

office@newforestheritage.org.uk
Timetable summary

Submission days

Sunday 30 June 2019
10.00am - 2.00pm

Monday 1 July 2019
10.00am - 2.00pm

Selection

Tuesday 2 July 2019

Notification of panel's decision

By Friday 5 July 2019

Collection of non-selected works
(remember to bring your receipt)

Sunday 7 July 2019
10.00am - 2.00pm

Monday 8 July 2019
10.00am - 2.00pm

Artists’ Reception

Thursday 11 July 2019

Exhibition dates

Saturday 13 July 2019 -
Saturday 7 September 2019

Collection of work on display

Sunday 8 September 2019
10.00am - 2.00pm

Monday 9 September 2019
10.00am - 2.00pm

Submission checklist

Have you:

• Completed and signed the application form?

• Completed all parts of the Open Art labels and attached them as per the submission instructions?

• Checked the dimensions of your art work?

• Ensured the art work is securely framed and strung?

• Ensured the work is loosely wrapped?

• Checked the submission and collection dates?
## Application form

### Contact details

Full name

Email

Contact telephone number

### Works

<table>
<thead>
<tr>
<th></th>
<th>Title</th>
<th>Medium</th>
<th>Size (cm)</th>
<th>Price £</th>
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</thead>
<tbody>
<tr>
<td>1</td>
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</tbody>
</table>

including commission of 30% (framed).
Please estimate value if not for sale.
Artist's statement
Optional (no more than 250 words)

Submissions
No. of works (maximum 3) .................................................................
x £5 / x £3 (full time student rate)
Total entry fee = £ .................................................................

Agreement
I agree to abide by the terms and conditions of entry to the New Forest Open Art exhibition, and I will undertake to submit and collect work(s) at the stated times.

Artist's signature

Date  ............................................................................................................
Submission instructions

- Maximum of three pieces per artist.
- Price per entry is £5.00 or £3.00 for full-time students. Fees are non-returnable and payment can be made in cash or by cheque (please see website for further details).
- Completed entry forms must be submitted with the appropriate fee.
- Work should be securely framed and strung suitable for hanging on the gallery wall (by picture hook for example).
- The perimeter of framed art work (including the frame) should measure no more than 300cm (e.g. 60cm x 90cm). Three dimensional pieces of work should not exceed 50cm wide x 50cm high x 50cm deep (no one dimension should exceed 50cm). Please see illustrations below (not to scale):

![Framed and 3D Artwork Illustrations](image)

- All work must have a label adhered to the back (indicating the alignment of the work), giving the artist’s name, title of exhibit, medium and selling price. If not for sale, it should be marked Not For Sale (NFS) but still have a value attached to it for insurance purposes (see Liability).
- All work must also have a tie-on label attached (supplied), which can be hung over the front. The receipt portion of the label will be signed by a Centre member of staff upon submission of the work and given back as a receipt. You should bring your receipt with you when you come to collect your work.

![Label Illustrations](image)

- Please ensure that your work is loosely wrapped.
<table>
<thead>
<tr>
<th>Artist full name</th>
<th>Title</th>
<th>Medium</th>
<th>Price £</th>
<th>Signature and date</th>
<th>To be returned to the artist and submitted upon collection of work</th>
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</thead>
<tbody>
<tr>
<td>Artist full name</td>
<td>Title</td>
<td>Medium</td>
<td>Price £</td>
<td>Received by</td>
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<tr>
<td>Artist full name</td>
<td>Title</td>
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</tbody>
</table>

**RECEIPT**

**Artwork Label**